

Lean UX

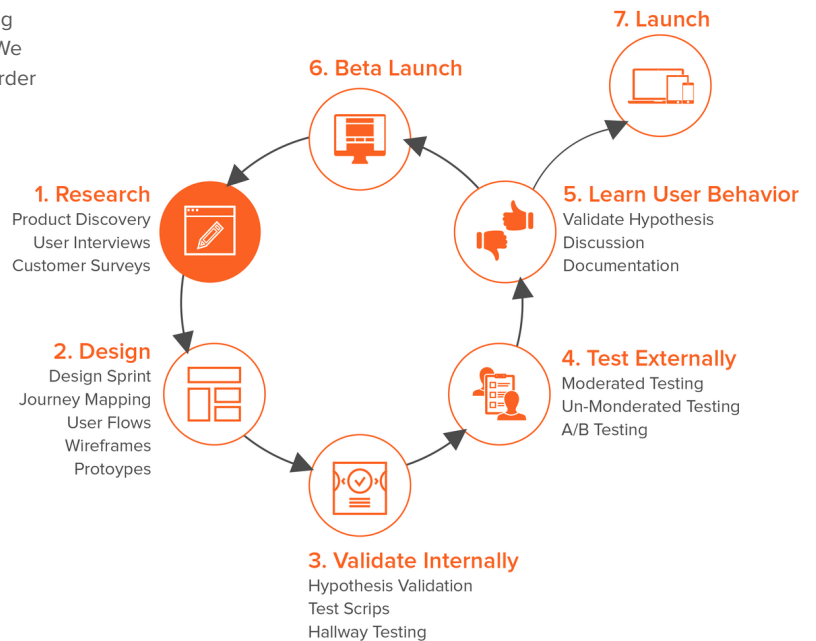
High Velocity Product Development

Over **100** team transitions, over **65** Enterprise Product Launches & Growing

Rapid Delivery of Process Driven Design

Our designers have impressive backgrounds with experience in creating interfaces and architecture for large scale mobile or web applications. We integrate a Lean UX approach to research, design and user testing in order to deliver a validated product prior to development.

- Design Strategy
- User Discovery
- Scenario Discovery
- Sitemaps and Wireframing
- Process and User Flows
- Clickable Prototypes
- Design Sprints



Design Sprint

Within a week our UX practitioners will work with the team to create a user tested clickable MVP prototype. During the week long process our practitioners will work with the team to solve product challenges through collaboration, prototyping and testing of the MVP prototype with end users. This process will help you gain valuable insights into your product.



Understand



Sketch



Decide



Prototype



Test

Our success is in our stories



Goal:

A responsive web analytics platform that would help monitor and enable the users to deep dive in to their campaign spendings.

Impact:

- A fully responsive application that a user could access on a desktop and mobile devices
- Delivered a end-to-end user experience solution from ideation to tested clickable prototype
- Build a scalable technology that has a seamless user workflow